



# **Sunbury Sizzle & Sounds Sponsor Invitation August 19, 2017**



## ***What is Sunbury Sizzle & Sounds?***

Sunbury Sizzle & Sounds is an end of summer celebration featuring all day musical entertainment. With a growing attendance, each year, we are now seeing up to 15,000 people throughout the day. We have featured bands such as McGuffey Lane, The Regonomics, Shucking Bubba Deluxe and LDNL. This exciting day will include a variety of quality food vendors, locally crafted items/art, and an AMAZING kid's area featuring a GIANT Slide as well as our fun bull ride. Our evening beer garden is the perfect place to connect with friends 21 and over while enjoying the great evening bands.

## ***How did the event begin?***

In 2010, we presented the idea of a summertime family friendly festival. A festival that would embrace music and food and celebrate our local musical talent as well as invite in a well-known band. Once approved by unanimous support from the Sunbury Parks & Recreation Committee, the idea was then presented to the Village Council and received overwhelming positive response. Our first Festival took place on August 27<sup>th</sup>, 2010 from 11:00am to 11:00pm. In 2013 the Big Walnut Civic Association was created to maintain the momentum of Sunbury Sizzle & Sounds as well as add new and exciting community activities.

## ***How is the Festival funded?***

The Festival is operated under the Big Walnut Civic Association with primary sources of funding obtained from corporate sponsors, and food license fees. The Sunbury Sizzle & Sounds Event receives no governmental funds.

## ***I want to be involved!! Who do I contact?***

Your Sponsorship is greatly appreciated and we couldn't do it without our wonderful community support!! Please complete the enclosed application. Be sure to include your e-mail address and send a copy of your business logo as a jpeg or pdf attachment as soon as possible to: [bwcivic@gmail.com](mailto:bwcivic@gmail.com)

## **\$20,000 – EVENT & MAIN STAGE**

*Available – May share between multiple sponsors*

- You own the naming rights to Sunbury Sizzle & Sounds Food & Music Festival
  - example “ABC Corporation’s Sunbury Sizzle & Sounds Food & Music Festival”
- ALL access passes to VIP areas at each of our summer events
- Complimentary 10' x 10' Festival booth space in our July 4<sup>th</sup> & Sizzle Business/Craft Booth Area
- Top Billing placement on All Main Stage signage for each summer event
- 20 Complimentary Drink Tickets for the Sunbury Sizzle & Sounds Food & Music Festival
- 10 FREE Food Tickets for each of our summer events
- Live on-stage public address system mentions throughout each summer event
- Your company name/logo on all printed materials for each event
- Your business name or logo located at Level One location on all Festival T-shirts
- Top Billing placement on all press releases
- Top Billing placement on all Social Media announcements and emails

## **\$6,000 – BEER GARDEN**

*1 Available - May share between multiple sponsors*

- Complimentary 10' x 10' Festival booth space in our Business/Craft Booth Area
- Top billing placement of all Signage on Beer Garden.
- 20 Complimentary Beer Tickets for the Beer Garden
- Live on-stage public address system mentions throughout the entire day
- Your company name/logo on all Festival printed materials
- Your business name or logo located at Level Two location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

## **\$4,000 – KID ZONE**

*1 Available – May share between multiple sponsors*

- Complimentary 10' x 10' Festival booth space in our Business/Craft Booth Area
- Top billing placement of all Signage on Kid Zone.
- Live on-stage public address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name or logo located at Level Two location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

## **\$4,000 – BUSINESS/CRAFT**

*1 Available – May share between multiple sponsors*

- Complimentary 10' x 10' Festival booth space in our Business/Craft Area
- Top billing placement of all Signage on Business/Craft Zone.
- Live on-stage public address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name or logo located at Level Two location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

**\$2,500 – ENTRY GATES (4)**

*1 Available*

- First point of contact with public and the first chance to meet & greet
- Your Company name &/or logo on the 4 entrances to the festival
- Live on-stage public address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name located at Level Three location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

**\$1,000 – BULL RIDE**

*1 Available*

- Live on-stage public address system mentions throughout the entire day
- Ownership of all Signage on the Bull Ride.
- Your company name on all Festival printed materials
- Your business name located at Level Four location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

**\$1,000 – KIDS RIDE**

*1 Available*

- Live on-stage public address system mentions throughout the entire day
- Ownership of all Signage on the Surf Board.
- Your company name on all Festival printed materials
- Your business name located at Level Four location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails



# Sunbury Sizzle & Sounds

Big Walnut Civic Association

123 State Route 3

Sunbury, Ohio 43074

[bwcivic@gmail.com](mailto:bwcivic@gmail.com)

Business or Individual Name: \_\_\_\_\_

agree to purchase the following sponsorship package Sunbury Sizzle & Sounds:

*(Choose one or more)*

**EVENT & MAIN STAGE - \$20,000**

**BEER GARDEN - \$6,000**

**KID ZONE - \$4,000**

**BUSINESS / CRAFT - \$4,000**

**ENTRY GATES - \$2,500**

**BULL RIDE - \$1,000**

**KIDS RIDE - 1,000**

**Special - \$** \_\_\_\_\_

**Total monetary sponsorship given: \$** \_\_\_\_\_

In-kind donations are always welcome. Please provide a detailed list of any donations including their cash value:

\_\_\_\_\_

\_\_\_\_\_

*Make checks payable to:*  
**Big Walnut Civic Association**  
**Attn: Sunbury Sizzle & Sounds**

Organization Name: \_\_\_\_\_

Organization Contact Person: \_\_\_\_\_

Contact Person's Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact's phone: DAY: (\_\_\_\_) \_\_\_\_\_ EVENING: (\_\_\_\_) \_\_\_\_\_

Contact's email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

Authorizer's Printed Name/Title: \_\_\_\_\_

**Office Use Only**

**Check #:** \_\_\_\_\_ **Date Rec'd:** \_\_\_\_\_ **Sizzle Rep:** \_\_\_\_\_