



SATURDAY
8 - 17 - 19
11AM - 11PM

Sponsorship Opportunities

What is Sunbury Sizzle & Sounds?

Sunbury Sizzle & Sounds is an end of summer celebration featuring all day musical entertainment. With a growing attendance each year, we are now seeing up to 15,000+ people throughout the day. We have featured bands such as McGuffey Lane, The Reaganomics, Shucking Bubba Deluxe and LDNL. This exciting day will include a variety of quality food vendors, locally crafted items/art, and an AMAZING kid's area featuring our GIANT Slide, petting zoo, bounce houses and more. New this year we welcome our Teen Zone featuring a Bull Ride, Gyroscope, and Climbing Wall! Our evening beer garden is the perfect place to connect with friends 21 and over while enjoying the great evening bands.

How did the event begin?

In 2010, we presented the idea of a summertime family friendly festival. A festival that would embrace music and food and celebrate our local musical talent as well as feature a well-known band. Once approved by the Sunbury Parks & Recreation Committee, the idea was then presented to the Village Council and received unanimous support. Our first Festival took place on August 27th, 2010 from 11:00am to 11:00pm. In 2013 the Big Walnut Civic Association was created to maintain the momentum of Sunbury Sizzle & Sounds as well as add new and exciting community activities.

How is the Festival funded?

The Festival is operated under the Big Walnut Civic Association with primary sources of funding obtained from corporate sponsors, and food license fees. The Sunbury Sizzle & Sounds Event receives no governmental funds.

Who do I contact?

Your Sponsorship is greatly appreciated and we couldn't do it without our wonderful community support!! Please complete the enclosed application. Be sure to include your e-mail address and send a copy of your business logo as a jpeg or pdf attachment as soon as possible to: bwcivic@gmail.com

Big Walnut
CMC
Association

\$10,000 – MAIN STAGE

1 Available – May share between multiple sponsors

- You own the naming rights to Sunbury Sizzle & Sounds Food & Music Festival
 - *example “ABC Corporation’s Sunbury Sizzle & Sounds Food & Music Festival”*
- ALL access passes to VIP area
- Complimentary 10' x 10' Festival booth space in our Sizzle Business/Craft Booth Area
- Top Billing placement on All Main Stage signage
- 25 Complimentary Drink Tickets for the Festival
- 10 FREE Food Tickets for participating vendors at the festival
- 5 VIP Packages
- Live on-stage public-address system mentions throughout the festival
- Your company name/logo on all printed materials
- Your business name or logo located at Level One location on all Festival T-shirts
- Top Billing placement on all press releases
- Top Billing placement on all Social Media announcements and emails

\$6,000 – BEER GARDEN

1 Available - May share between multiple sponsors

- Complimentary 10' x 10' Festival booth space in our Business/Craft Booth Area
- Top billing placement of all Signage on Beer Garden.
- 20 Complimentary Beer Tickets for the Beer Garden
- Live on-stage public-address system mentions throughout the entire day
- Your company name/logo on all Festival printed materials
- Your business name or logo located at Level Two location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

\$5,000 – KID ZONE

1 Available – May share between multiple sponsors

- Complimentary 10' x 10' Festival booth space in our Business/Craft Booth Area
- Top billing placement of all Signage on Kid Zone.
- Live on-stage public-address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name or logo located at Level Two location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

\$4,000 – BUSINESS/CRAFT

1 Available – May share between multiple sponsors

- Complimentary 10' x 10' Festival booth space in our Business/Craft Area
- Top billing placement of all Signage on Business/Craft Zone.
- Live on-stage public-address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name or logo located at Level Three location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

\$3,000 – TEEN ZONE

1 Available – May share between multiple sponsors

- Complimentary 10' x 10' Festival booth space in our Business/Craft Booth Area
- Top billing placement of all Signage on Teen Zone.
- Live on-stage public-address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name or logo located at Level Three location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

\$2,500 – ENTRY GATES (4)

1 Available

- First point of contact with public and the first chance to meet & greet
- Your Company name &/or logo on the 4 entrances to the festival
- Live on-stage public-address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name located at Level Four location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails

\$2,500 – SHUTTLE BUS (2)

2 Available – May share between multiple sponsors

- Your Company name &/or logo on the Festival Shuttle bus(es)
- Your Company name &/or logo on the Signs at all Shuttle bus stops.
- Live on-stage public-address system mentions throughout the entire day
- Your company name on all Festival printed materials
- Your business name located at Level Four location on all Festival T-shirts.
- Inclusion in all press releases
- Inclusion in all Social Media announcements and emails



Sunbury Sizzle & Sounds

8-17-19

Big Walnut Civic Association
P. O, Box 793
Sunbury, Ohio 43074
bwcivic@gmail.com

Business or Individual: _____
agree to purchase the following sponsorship package Sunbury Sizzle & Sounds:

(Choose one or more)

MAIN STAGE - \$10,000

BEER GARDEN - \$6,000

KID ZONE - \$5,000

BUSINESS / CRAFT - \$4,000

TEEN ZONE - \$3,000

ENTRY GATES - \$2,500

SHUTTLE BUS - \$2,500

Special - \$ _____

Total monetary sponsorship given: \$ _____

In-kind donations are always welcome. Please provide a detailed list of any donations including their cash value:

Make checks payable to:
Big Walnut Civic Association
Attn: Sunbury Sizzle & Sounds

Organization Name: _____

Organization Contact Person: _____

Contact Person's Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Contact's phone: DAY: (____) _____ EVENING: (____) _____

Contact's email: _____

Authorized Signature: _____ Date _____

Authorizer's Printed Name/Title: _____

Office Use Only

Check #: _____ **Date Rec'd:** _____ **Sizzle Rep:** _____